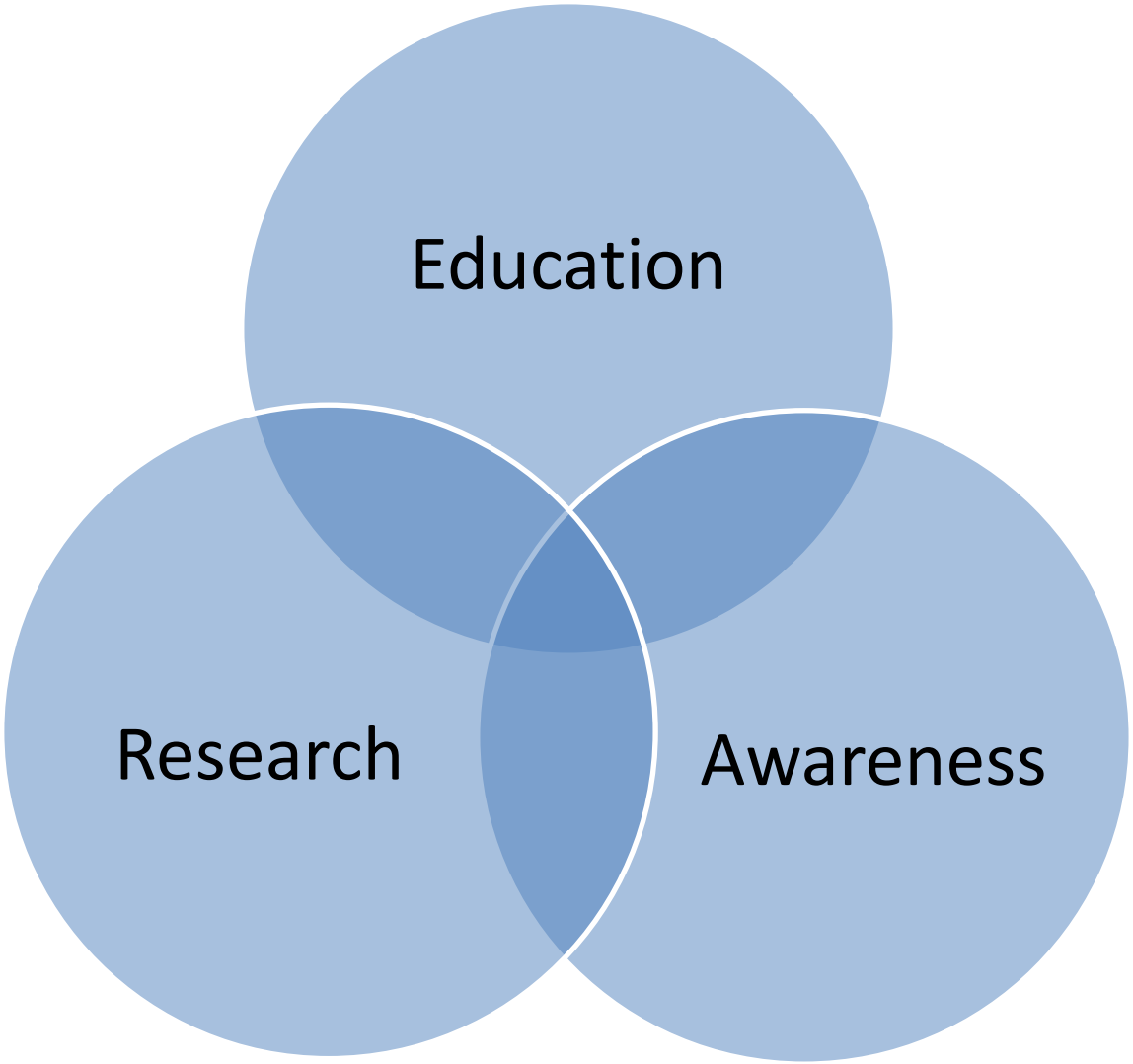
The Future Work of theAPS Type 1 Foundation

Todd Talarico
Robin Finch

Our Mission



Passion and Conviction can make a difference

Learning from One Person's Journey - Nancy Brinker

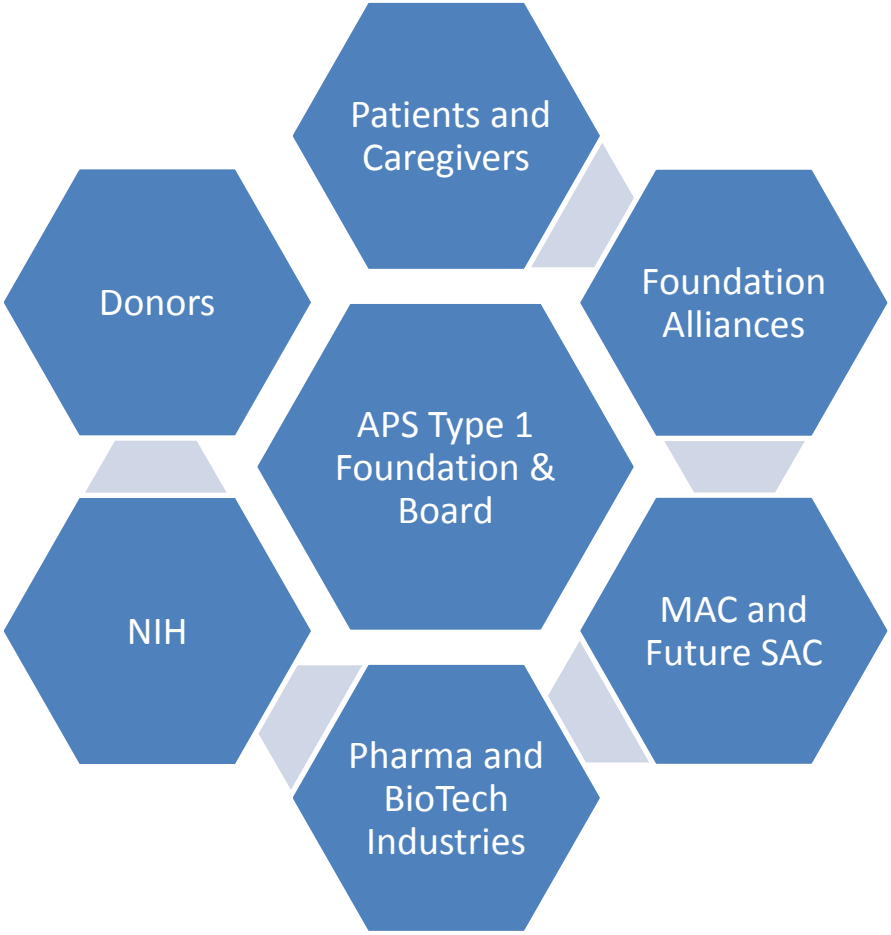
- **Susan G. Komen for the Cure®**
  - Formerly Susan G. Komen Breast Cancer Foundation
  - Founded in 1982 by Susan's sister, Nancy Brinker
  - In memory of Susan G. Komen who passed away at age 39 to breast cancer
- **Set a Goal and Execute your Mission**
  - Goal reduce the current number of breast cancer deaths by 50% in the U.S. by 2026.
  - Misson (the "how") eradicate breast cancer as a life-threatening disease by advancing and improving
    - Research
    - Education
    - Screening
    - Treatment

Passion and Conviction can make a difference

Learning from One Person's Journey - Nancy Brinker

- **Stay True to your Mission and Raise Awareness**
  - Over $200M raised
  - Personal involvement and commitment National Toll-Free Helpline
    - **1-800-I'M AWARE**
    - Staffed by specially trained and committed helpline volunteers
    - Many of whom have been personally touched by breast cancer
  - Award-winning website at **komen.org (100+ pages)**
    - Up-to-date education regarding breast health, breast cancer
    - Foundation information
    - Links to helpful related websites
  - Established the Pink Ribbon
    - National symbol for the cause
    - 2007 trademarked the "pink running ribbon"
  - Today one of the largest breast cancer foundations

Who We Are



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What We Have Accomplished

Fundraising for Research (Over $600K)

Natural History Study

Johns Hopkins University

University of North Carolina Chapel Hill

The University of California

University of Sheffield

National Institutes of Health

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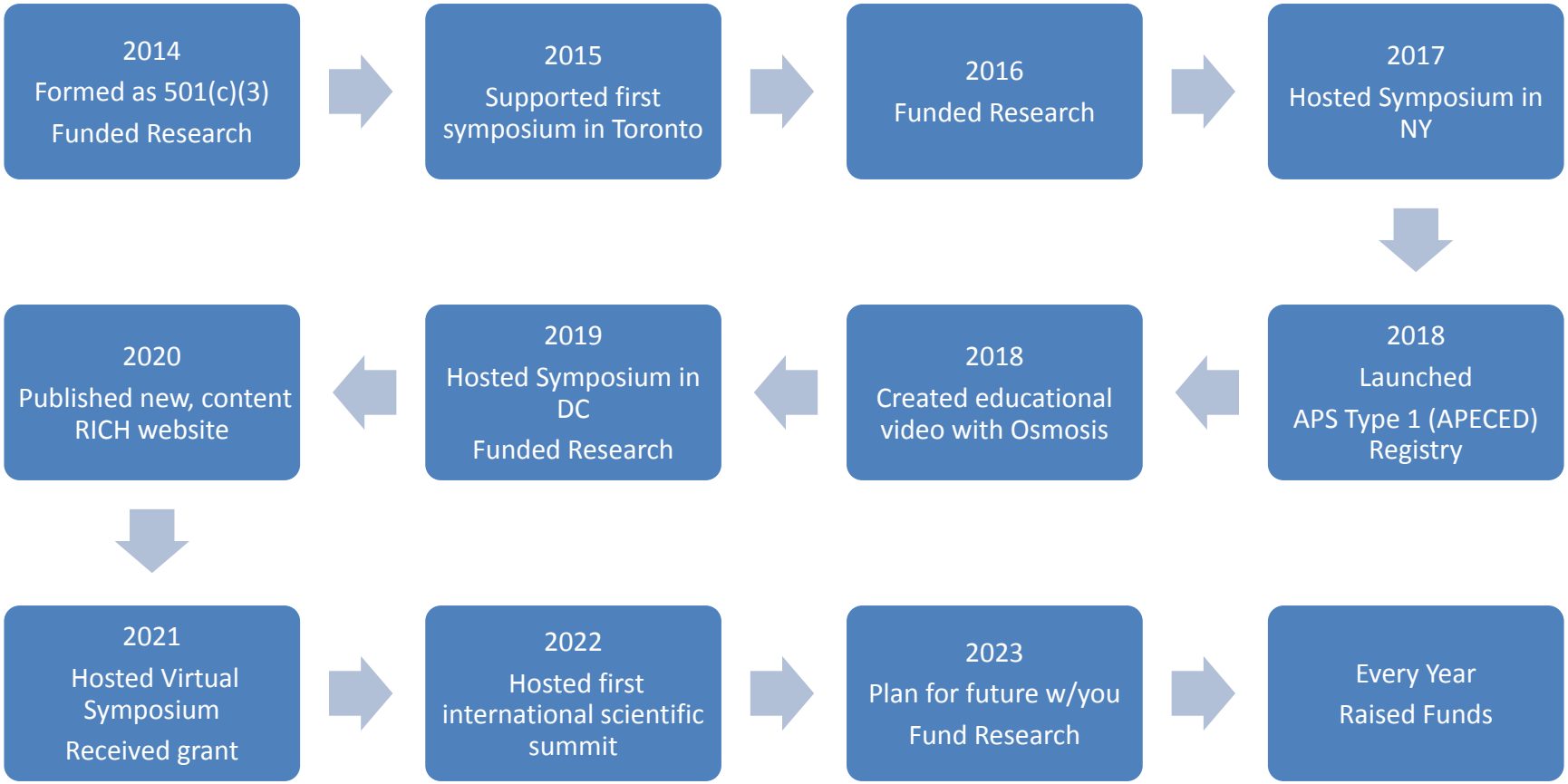
Awareness and Education

(Just a Few) Highlights from our Timeline



International Symposia on APS Type 1

Bringing our community together. Learning from one another.

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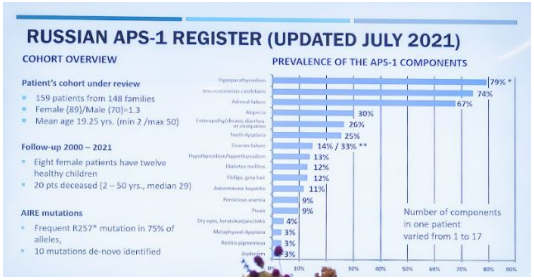
Inaugural APS Type 1 Global Scientific Summit



Where Are We Going?

Building on our vision…

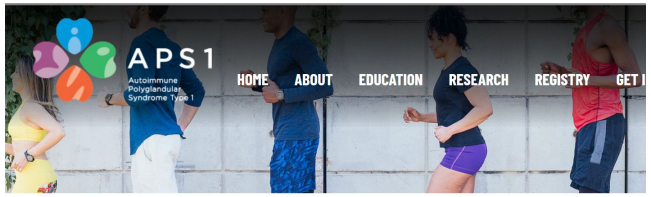
- Find a cure
- Find our patients here and around the world
- Shorten time to diagnosis
- Support the LIVED experience of our patients and families
- Build a global research network
- Activate our patient and family community
- Expand our registry for greater publication
- Apply for grants…tap into the philanthropy community
- Fundraise for all of the above

Fundraising: Accomplishments & Opportunities

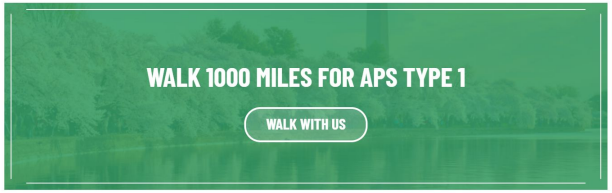
You CAN make a difference.

Find the support journey…that works for you!

- Use the Serving Awareness campaign online
- Create your own event
- Participate in Foundation events
- Reach out to your community
- Look for company matching opportunities



Rare Disease Day 2023



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Past Family Fundraisers

DRIVING FOR A CURE

8th ANNUAL

APS RESEARCH TOURNAMENT

2014

SEYFERT FAMILY BASKET RAFFLES

Slam Dunks for SAM

Prim's Path

How can you help?

What can we do better?

Where are our gaps?

Beyond the Board…

Committee Development

Share your story

Everything requires funding…how do we fundraiser smarter?

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Thank you!